

MEGHAN KATHLEEN KELLY

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EDUCATION

University of Notre Dame • Notre Dame, IN

Bachelor of Arts: Dual Majors - Film, Television, and Theatre & Sociology—May 2019

MBA: Dual Concentrations - Marketing and Strategy—May 2022

SKILLS

Arri Amira, Black Magic Ursa, Sony A7SII, Canon 7D & C100, RED RAVEN, Go Pro, Adobe Premiere Pro, Adobe After Effects, Avid, Final Cut Pro, Cat DV Pro, Microsoft Word, Excel, PowerPoint, Outlook, Twitter, Facebook, Instagram, Snapchat, YouTube, Zoom, Slack, Intermediate French.

EXPERIENCE

Carolina Panthers - PantherVision • Charlotte, NC • October 2020—present

Production Coordinator, Producer/Editor

- Produced, filmed, and edited approximately 120 videos for in-game use on the videoboard
- Fulfilled sponsorship obligations by assisting the director of PantherVision to ensure all content is played during 7 home games
- Created a realistic in-game experience during the ACC Championship and Duke's Mayo Bowl by playing pre-recorded band music for each school during appropriate in-game situations

University of Notre Dame - COVID Response Unit • Notre Dame, IN • July 2020—present

Non-Clinical Contact Tracer

- Input data to campus health system daily to manage care of COVID-19 cases to ensure student and campus health, well-being, communication and safety

Fighting Irish Media • Notre Dame, IN • 2019—2020

Production Assistant

- Produced approximately 100 videos that promoted fan engagement across 9 athletics social media accounts
- Executed series of 9 video episodes of Irish Wired by identifying key moments from the football sideline to bring fans into that unique experience
- Operated live video board camera in arena providing instant reactions of 8,000+ fans throughout the arena, coordinated a more collaborative environment during games
- Recorded and communicated official statistics for NBCSports broadcast team for 20 home games
- Developed 3 cross-functional policy and procedure presentations for COVID-19 back to work safety protocols that allowed the athletic department to return to campus safely

CNN Sports • Atlanta, GA • June 2019—July 2019

Summer Internship

- Formulated new data, defined copy and video, demonstrated initiative by training in Adobe Suite to contribute to the daily operations and analysis of content from "Bleacher Report" and "CNN World Sport" segments

Fighting Irish Media • Notre Dame, IN • 2017—2019

Production Assistant, Student Editor

- Enhanced in-venue atmosphere by editing live tribute events for the videoboard during 6 home football games
- Competed with 13 peers and won hype video screening for 2018 Blue & Gold Game

College of Arts and Letters - Office of Communications • Notre Dame, IN • 2017—2019

Production Assistant, Editor

- Developed and edited approximately 10 videos per semester that promoted the University of Notre Dame College of Arts and Letters, 5 student study abroad experiences, and 25 faculty members that increased interest from prospective and current students in the Arts and Letters curriculum

Mark Woollen & Associates • Santa Monica, CA • June 2018—August, 2018

Summer Internship - Assistant Film Editor

- Collaborated with production group of 15, improving editing skills and creating 2 film trailers using AVID

ACHIEVEMENTS

- Emmy Award Nominee for "Always Fighting, Always Irish" video and the "Notre Dame Football Graduation Campaign"—October 2020
- SVG College Sports Media Award finalist for "Always Fighting, Always Irish" video—June 2020
- AWSM - Scholarship, Membership, \$1,000 Conference Grant and CNN Internship—October 2019
- Awarded \$5,000 grant from ND Band teaching children music in New Zealand—April 2019
- Community Service Award -ND Band—May 2019